

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Donovan, et al. Art Unit : 3688
Serial No. : 10/647,116 Examiner : Raquel Alvarez
Filed : August 25, 2003 Conf. No. : 9849
Title : METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION
VIA EMAIL

MAIL STOP RCE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT ACCOMPANYING RCE AND IN
REPLY TO FINAL OFFICE ACTION SENT AUGUST 3, 2009